



**エコ・ライス新潟**

**EcoRice Niigata Co., Ltd.**


A photograph of a lush green rice field under a blue sky with scattered white clouds. In the middle ground, a scarecrow dressed in a blue jacket and a straw hat stands amidst the rice. In the background, a traditional Japanese-style house and distant mountains are visible.


**Product Catalogue  
2022**

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## NO RICE, NO LIFE

We are **EcoRice Niigata**, a small rice company (we're not even 10!) from **Nagaoka, Niigata Prefecture, Japan**.

We believe in environment sustainability and in producing safe and healthy food for everyone, no matter their health or beliefs. We decided to produce rice with **no pesticides and with limited amounts of pesticides**

About almost 20 years ago was the Chuetsu Earthquake, which occurred in Niigata Prefecture. We realized that people who have allergies or are dialyzed had difficulties to access safe food. To prevent this to happen again, and to help those who need it the most, we decided to produce **allergen-free rations**.

We also want to share specialties from Japan and especially from our Prefecture, Niigata. By sharing with you delicious food, we hope to also share a part of our culture.

**Our motto? 'To Protect Food Safety'**

# OUR PRODUCTS

## RICE



### Queen Bright - Koshi-Hikari Munouyaku\* 5kg, 2kg

White Rice, cultivated without the use of pesticides  
Also available as Brown Rice

5kg	¥3,780	001.01
2kg	¥1,520	001.02



### Shunyou Gennouyaku\* 5kg, 2kg

White Rice, cultivated in Niigata Prefecture. We used herbicide only once. Also available as Brown Rice upon demand

5kg	¥3,240	001.03
2kg	¥1,296	001.04



### Queen Bright - Koshi-Hikari Gennouyaku\* 5kg, 2kg

White Rice, cultivated with limited amounts of pesticides  
Also available as Brown Rice

5kg	¥3,240	001.05
2kg	¥1,296	001.06



### Kogane Mochi Rice - Gennouyaku\*

Kogane Mochi Rice is known to be the best mochi rice

Available as Brown Rice upon demand

5kg	¥2,099	001.07
2kg	¥1,399	001.08
1kg	¥699	001.09



### Echigo Sodachi - Koshi Ibuki Gennouyaku\* 5kg, 2kg

White Rice, cultivated in Niigata Prefecture. We used herbicide only once. Also available as Brown Rice

5kg	¥2,700	001.10
2kg	¥1,080	001.11

\*Members may have a price reduction.

# OUR PRODUCTS

## EMERGENCY RATIONS

### -ALPHA MAI



#### Onishi - Sekihan

Sekihan is rice mixed with azuki red beans, 355kcal/100g

1ケース  
50個入り

This emergency ration doesn't contain any of the 27 allergens designated by Japan government, Shelf Life: 5 years

1 case (50 pcs) ¥18,360 002.01



#### Onishi - Gomoku

Shelf Life: 5 years

Gomoku is rice mixed with 5 ingredients:

carrots, mushrooms, burdock, fried tofu and konyaku 377kcal/100g

Allergens: wheat, soy

1 case (50 pcs) ¥18,360 002.02



#### Onishi - Shirogayu

Shirogayu is rice soup 150kcal/serving

1ケース  
50個入り

This emergency ration doesn't contain any of the 27 allergens designated by Japan government, Shelf Life: 5 years

1 case (50 pcs) ¥14,040 002.03



#### Shouta - Wakame

Wakame seaweed is mixed with rice

Shelf Life: 5 years

1 case (50 pcs) ¥14,040 002.04



#### Wakame Gohan

Wakame seaweed is mixed with rice

Shelf Life: 5 years

This emergency ration doesn't contain any of the 27 allergens designated by Japan government, Shelf Life: 5 years

1 case (50 pcs) ¥20,520 002.05



#### Minna no Gohan

White Rice

Shelf Life: 5 years

This emergency ration doesn't contain any of the 27 allergens designated by Japan government, Shelf Life: 5 years

1 case (50 pcs) ¥20,520 002.06

A spoon is included in all of these products

# EMERGENCY RATIONS -ALPHA MAI



**Niigata Gohan-**  
Shelf Life: 5 years

White Rice  
cultivated in  
Niigata Prefecture

1 case (50 pcs) ¥12,960

002.07



**Hanbun**  
Shelf Life: 5 years

Shunyou white  
rice, cultivated in  
Niigata Prefecture

Shunyou rice is known to be rich in protein

1 case (50 pcs) ¥20,520

002.08

Almost 20 years ago, a major earthquake occurred in Niigata Prefecture. We realized at the time there were very few emergency rations for people with health problems or allergies. Life becomes really difficult when there are such disasters, and we wanted to help those who need it the most.

We decided to create these emergency rations to provide people who have allergies safe food.

Only water or hot water is necessary to prepare these rations!

A spoon is included in all of these products

# EMERGENCY RATIONS -RICE BALLS



## Wakame Onigiri

Shelf Life: 5 years

Rice Ball made from white rice and wakame seaweed

151 kcal/serving (42g)

1 case (50 pces) ¥11,880

003.01



## Gomoku Onigiri

Shelf Life: 5 years

Rice Ball made from white rice mixed with carrots, mushrooms, burdock, fried tofu and konyaku

168 kcal/serving (45g)

allergens: wheat, soy

1 case (50 pces) ¥11,880

003.02



## Konbu Onigiri

Shelf Life: 5 years

Rice Ball made from white rice and konbu seaweed

150 kcal/serving (42g)

1 case (50 pces) ¥11,880

003.03



## Salmon Onigiri

Shelf Life: 5 years

Rice Ball made from white rice and salmon

152 kcal/serving (42g)

allergens: salmon

1 case (50 pces) ¥11,880

003.04

# EMERGENCY RATIONS -COOKIES



1ケース  
20入り

## Rice Cookies - Coconut

Shelf Life: 3 years

Cookies made  
from Rice Flour

allergens: almond

1 pck (45 pces)\*20 ¥25,920 004.01



1ケース  
20入り

## Rice Cookies - Allergen-free

Shelf Life: 3 years

Gluten-free,  
allergen-free  
cookies

This emergency ration doesn't contain  
any of the 27 allergens designated by  
Japan government,

1 pck (45 pces)\*20 ¥25,920 004.02



1ケース  
24箱×2

## Rice Cookies - Coconut

Shelf Life: 3 years

Cookies made  
from Rice Flour

allergens: almond

1 case (24\*2 boxes\*8pces)  
¥11,404 004.03



1ケース  
24箱×2

## Rice Cookies - Strawberry

Shelf Life: 3 years

Cookies made  
from Rice Flour

This emergency ration doesn't contain  
any of the 27 allergens designated by  
Japan government,

1 case (24\*2 boxes\*8pces)  
¥11,441 004.04



# EMERGENCY RATIONS -WATER



**Natural Mineral Water**  
Shelf Life: 6 years

2L\*6 btles ¥2,332

005.01



**Natural Mineral Water**  
Shelf Life: 6 years

500mL\*24 btles ¥4,147

005.02

# EMERGENCY RATIONS -SETS

¥3,240

006.01

## 防災セット A



### SET A

Content:  
500mL\*8 btles  
1 box of rice cookies  
8 pckts Shouta Wakame Gohan

¥3,240

006.02

## 防災セット B



### SET B

Content:  
2L\*2 btles  
2 box of rice cookies  
6 pckts Wakame Gohan

# OUR PRODUCTS

SAKE AND  
OTHER LIQUORS

加賀  
井酒

KAGANOI BREWERY



Itoigawa City, Niigata Pref., Japan

The Brewery Kaganoi is located at Itoigawa in Niigata Pref.. It is one of the oldest Sake Brewery in the prefecture, as it was founded over 350 years ago.

In 2018, there was a fire in the city of Itoigawa, it burnt down over 140 buildings, including the brewery.

Its toji (Sake Master) Mr. Kobayashi, and his son, did not lose hope and built back the brewery.



### **Kaganoi Junmai, Shirafuji 720mL**

Shirafuji is a variety of rice used since Edo Era. It gives this sake a rich taste with strong umami flavors.

Vol. alc. 17%

Rice polishing rate 60%

¥1,870

006.01

### **Kaganoi Junmai Ginjo 720mL**

This is a light sake with a refreshing taste. It has great umami flavors and is perfect to accompany any type of foods.

Vol. alc. 15%

Rice polishing rate 55%

¥1,595

006.02





### **Kaganoi Junmai Ginjo, Takane Nishiki 720mL**

Takane Nishiki is a variety of rice which is not commonly used for sake brewery. It gives this sake mild aromas, and a strong and sour umami taste.

Vol. alc. 15%

Rice polishing rate 55%

**¥1,650**

**006.03**



越乃  
景  
虎

MOROHASHI  
BREWERY



Nagaoka City, Niigata Pref., Japan



### **Kagetora Choukarakuchi, Honjoushou 720mL**

Even though this is a dry sake, its taste is not sour and it might even taste sweet depending on what you pair it with

Vol. alc. 15~16%

Rice polishing rate 55%

¥1,068

006.04

### **Meisuishikomi, Ginjoushu 720mL**

This sake was made with the rice variety Koshitanrei. It has great flavor with a light taste.

Vol. alc. 15~16%

Rice polishing rate 50%

¥2,744

006.05



### **Koshino Kagetora, JunmaiGinjoushu 720mL**

This sake is easy to drink and you can taste the flavor of rice.

Vol. alc. 15~16%

Rice polishing rate 65%

¥1,272

006.06



### Shino Tokkuri, Honjouzou 720mL

This sake is perfect for a present as it is delivered with great packaging.

Vol. alc. 15%

Rice polishing rate 65%

¥2,640

006.07

### Kodaitsubo, Honjouzou 720mL

This sake is perfect for a present as it is delivered with great packaging.

Vol. alc. 15%

Rice polishing rate 65%

¥6,600



006.08



### Meisuishikomi, Tokubetsu Honjouzou 720mL (available in 1,800mL)

We used 'Todono Moriyuusui' mineral water to make this sake. It has a refreshing taste you won't be tired to drink!

Vol. alc. 15%

Rice polishing rate 55%

¥1,382

006.09



**Meisuishikomi, Tokubetsu Junmai 720mL  
(available in 1,800mL)**

We used mineral water to make this sake. It has a delicate and light taste.

Vol. alc. 15%

Rice polishing rate 55%

¥1,498

006.10

**Meisuishikomi, Daiginjou 720mL (available in 1,800mL)**

We used 'Todono Moriyuusui' mineral water to make this sake, and Koshi Tanrei rice.

Vol. alc. 15%

Rice polishing rate 55%

¥4,400

006.11



**Namazake 720mL (available in 300mL)**

This is a raw sake so it should be refrigerated. It has a fresh taste and is easy to drink.

Vol. alc. 15%

Rice polishing rate 65%

¥1,189

006.12





**Koshino Kagetora, Ryuu 720mL (available in 1,800mL)**

This sake has a delicate and light taste so it is easy to drink.

Vol. alc. 15%

Rice polishing rate 65%

¥790

006.13

**Yamada Nishiki, Daiginjou 720mL (available in 1,800mL)**

We used the famous Yamada Nishiki rice to make this sake. It has strong and deep flavors.

Vol. alc. 16%

Rice polishing rate 38%

¥4,400

006.14

